Technology & Entrepreneurship Advisory Board
Thursday, September 18, 2025, at 5:30 pm
Perry City Hall, 808 Carroll Street
Economic Development Conference Room

1. Call to Order

2. Roll Call

3. Citizens with Input

4. Guests and Speakers

5. New Business
    a. Approve August 28, 2025 Minutes
    b. Approve August 2025 Financials
    c. Perry Startup Summit Discussion
    d. November Speaker Series Event – Grub & Grow
    e. Youth Entrepreneurship Event Discussion

6. Staff Items
    a. Monthly Updates

7. Member Items

8. Adjourn

All meetings of the Technology & Entrepreneurship Advisory Board are open to the public.

Holly Wharton, Economic Development Director (478) 988-2755
holly.wharton@perry-ga.gov

Technology & Entrepreneurship Advisory Board
Minutes - August 28, 2025

1. Call to Order : Vice Chairman Rhoades called the meeting to order at 5:30 pm.

2. Roll Call: Chairman Richardson; Directors Boman, Rhoades, Pearson, Ritchie, and Kennedy were present. Dr Lenin Rodriguez was present for Director Vellidis.

   Guests: Mayor Walker; Staff: Holly Wharton – Economic Development Director, Trey Hildebrand – Information Systems Technology Manager, and Christine Sewell – Recording Clerk

3. Citizens with Input -None

4. Guests and Speakers
   a. Mayor Walker – Growth and Major Projects Overview

Mayor Walker reviewed a PowerPoint of the city's 2025 goals and objectives and reviewed and discussed the various city infrastructure projects currently in progress , projected and completion timelines. Mayor Walker advised the city's strategic plan is updated every three years and guides the city with regard to growth and planning. Ms. Wharton provided two maps showing the growth area of single family and multi-family and the projected growth area once the wastewater treatment facility is completed in 2026. Chairman Richardson thanked the Mayor for his time, the information presented and his commitment to the City.

5. New Business
   a. Approve July 17, 2025, Minutes

Director Rhoades motioned to approve as submitted; Director Ritchie seconded; all in favor and was unanimously approved.

   b. Approve July 2025 Financials

Director Rhoades motioned to approve as submitted; Director Boman seconded; all in favor and was unanimously approved.

   c. Placer.ai Demonstration

Ms. Wharton advised the city has been utilizing a geo-fencing software that as cellphones enter a specifically defined area will capture data, which provides event information for number of visitors, data as provided under the available criteria for census reporting (age, demographics, household income, etc.). Ms. Wharton advised she uses in her economic development efforts.

   d. August Speaker Series Review

Ms. Wharton advised her and Director Kennedy were working on having a speaker as it relates to agricultural.

   e. Update on Technology-Based Incentive Policy

Director Kennedy advised she was continuing to work on and will provide for the board input on tech identify and target businesses.

6. Staff Items
    a. Monthly Updates- Ms. Wharton advised Visit Perry is going through a rebranding process and welcomed any input.

7. Member Items – Director Ritchie asked for a future discussion of the lemonade competition. Chairman Richardson advised of the Live to Lead conference and was still accepting sponsors.

8. Adjournment – there being no further business to come before the board Director Rhoades motioned to adjourn the meeting; Director Pearson seconded; all in favor and the meeting was adjourned at 7:42pm.

Perry City of Perry, GA

[redacted]

Account Detail

Date Range: 08/01/2025 - 08/31/2025

Account	Name	Beginning Balance	Total Activity	Ending Balance
Fund: 100 - GENERAL FUND				
100-00000.371205	TECH & ENTREPRENUER BOARD	0.00	0.00	0.00

Total Fund: 100 - GENERAL FUND: **Beginning Balance: 0.00** **Total Activity: 0.00** **Ending Balance: 0.00**

Grand Totals: **Beginning Balance: 0.00** **Total Activity: 0.00** **Ending Balance: 0.00**

Fund Summary

Fund		Beginning Balance	Total Activity	Ending Balance
100 - GENERAL FUND		0.00	0.00	0.00
	Grand Total:	**0.00**	**0.00**	**0.00**

Perry City of Perry, GA

[redacted]

Account Detail

Date Range: 08/01/2025 - 08/31/2025

Account	Name	Beginning Balance	Total Activity	Ending Balance
Fund: 100 - GENERAL FUND				
100-75102.521200	PROFESSIONAL SERVICES	0.00	0.00	0.00
100-75102.523300	ADVERTISING	0.00	0.00	0.00
100-75102.523400	PRINTING & BINDING	0.00	0.00	0.00
100-75102.531100	OPERATING SUPPLIES	0.00	0.00	0.00
100-75242.521100	OFFICIAL/ADMINISTRATIVE	0.00	0.00	0.00
100-75242.521300	TECHNICAL SERVICES	0.00	0.00	0.00
100-75242.523300	ADVERTISING	0.00	0.00	0.00
100-75242.523930	MEETINGS	0.00	200.00	200.00

Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	Running Balance
08/21/2025	APPKT01245	7242025	211190	THEATER RENTAL	011645 - STATE OF GEORGIA		200.00	200.00

Account	Name	Beginning Balance	Total Activity	Ending Balance
100-75242.531100	OPERATING SUPPLIES	0.00	0.00	0.00

Total Fund: 100 - GENERAL FUND:	**Beginning Balance: 0.00**	**Total Activity: 200.00**	**Ending Balance: 200.00**
Grand Totals:	**Beginning Balance: 0.00**	**Total Activity: 200.00**	**Ending Balance: 200.00**

Date Range: 08/01/2025 - 08/31/2025

Fund Summary

Fund		Beginning Balance	Total Activity	Ending Balance
100 - GENERAL FUND		0.00	200.00	200.00
	Grand Total:	**0.00**	**200.00**	**200.00**

JHolland

Technology and Entrepreneurship Advisory Board (TEAB) **AUG 2025**

100-13.4221 Cost Center 75242

Contact Holly Wharton

Revenue		Month	FY26 YTD	Cumulative
100-37.1205	Income	0.00	0.00	12,792.26
			0.00	0.00
			0.00	0.00
			0.00	0.00
			0.00	0.00
Expense				
75242.52.1300		0.00	0.00	407.80
75242.53.1100		0.00	0.00	1,851.87
75242.52.3930		200.00	200.00	3,368.78
Balance		(200.00)	(200.00)	7,163.81

Less Previous Balance:	7,363.81
Reserve Adjustment	(200.00)

75242- Reserve/Donation
75102-Monthly Appropriations Allowance

75242-Used for programs

		Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)	Percent Remaining
100-00000.349910	CURB CUT/DRIVEWAY PIPE	0.00	0.00	69.00	69.00	69.00	0.00 %
	CostCenter: 00000 - NON-DEPARTMENTAL Total:	7,976,000.00	7,976,000.00	635,114.83	1,285,607.34	-6,690,392.66	83.88%
	RevCategory: 34 - Charges for Services Total:	7,976,000.00	7,976,000.00	635,114.83	1,285,607.34	-6,690,392.66	83.88%
RevCategory: 35 - Fines and Forfeitures							
CostCenter: 00000 - NON-DEPARTMENTAL							
100-00000.351170	COURT AND PARKING FINES	497,500.00	497,500.00	48,419.28	87,732.53	-409,767.47	82.37 %
100-00000.351171	COUNTY JAIL SURCHARGE	41,300.00	41,300.00	0.00	3,420.42	-37,879.58	91.72 %
	CostCenter: 00000 - NON-DEPARTMENTAL Total:	538,800.00	538,800.00	48,419.28	91,152.95	-447,647.05	83.08%
	RevCategory: 35 - Fines and Forfeitures Total:	538,800.00	538,800.00	48,419.28	91,152.95	-447,647.05	83.08%
RevCategory: 36 - Investment Income							
CostCenter: 00000 - NON-DEPARTMENTAL							
100-00000.361000	INTEREST	150,000.00	150,000.00	487.53	12,665.99	-137,334.01	91.56 %
	CostCenter: 00000 - NON-DEPARTMENTAL Total:	150,000.00	150,000.00	487.53	12,665.99	-137,334.01	91.56%
	RevCategory: 36 - Investment Income Total:	150,000.00	150,000.00	487.53	12,665.99	-137,334.01	91.56%
RevCategory: 37 - Contributions and Donations							
CostCenter: 00000 - NON-DEPARTMENTAL							
100-00000.371005	SPECIAL EVENTS SPONSORSHIPS	0.00	0.00	600.00	600.00	600.00	0.00 %
100-00000.371007	NEW PERRY ANIMAL SHELTER BLD	0.00	0.00	30.00	60.00	60.00	0.00 %
100-00000.371024	MAIN STREET ADVISORY DONATIO	0.00	0.00	2,185.42	2,185.42	2,185.42	0.00 %
100-00000.371039	FARMERS MKT INCOME	2,500.00	2,500.00	310.00	975.00	-1,525.00	61.00 %
100-00000.371202	INDEPENDENCE DAY SPONSORSHIP	0.00	0.00	0.00	1,500.00	1,500.00	0.00 %
	CostCenter: 00000 - NON-DEPARTMENTAL Total:	2,500.00	2,500.00	3,125.42	5,320.42	2,820.42	112.82%
	RevCategory: 37 - Contributions and Donations Total:	2,500.00	2,500.00	3,125.42	5,320.42	2,820.42	112.82%
RevCategory: 38 - Miscellaneous							
CostCenter: 00000 - NON-DEPARTMENTAL							
100-00000.381000	PERRY EVENTS CENTER RENTAL	73,400.00	73,400.00	1,635.00	4,913.00	-68,487.00	93.31 %
100-00000.381001	CELL ANTENNA RENTAL FEE	40,000.00	40,000.00	0.00	0.00	-40,000.00	100.00 %
100-00000.383000	REIMBURSE FOR DAMAGE PROP	0.00	0.00	0.00	1,450.00	1,450.00	0.00 %
100-00000.383002	RESTITUTION PAYMENT	0.00	0.00	0.00	0.12	0.12	0.00 %
100-00000.389000	OTHER REVENUES	0.00	0.00	528.00	976.36	976.36	0.00 %
100-00000.389001	PD COPIES/REPORTS	0.00	0.00	126.17	304.26	304.26	0.00 %
100-00000.389004	TRAINING REIMBURSEMENT	0.00	0.00	246.14	246.14	246.14	0.00 %
100-00000.389010	P-CARD REBATE	4,000.00	4,000.00	2,240.81	2,240.81	-1,759.19	43.98 %
100-00000.389012	WEX TAX/BILL ADJUSTMENT	0.00	0.00	142.64	401.77	401.77	0.00 %
100-00000.389013	MGAG PERFORMANCE ADJUST	210,900.00	210,900.00	0.00	0.00	-210,900.00	100.00 %
100-00000.389022	SR CTR UTILITIES REVENUE	5,100.00	5,100.00	896.59	1,762.90	-3,337.10	65.43 %
100-00000.389028	SCHOOL CROSSING GUARD	29,300.00	29,300.00	249.95	307.71	-28,992.29	98.95 %
100-00000.389030	PACVB - OPERATING REIMB	430,000.00	430,000.00	115,365.00	115,365.00	-314,635.00	73.17 %
	CostCenter: 00000 - NON-DEPARTMENTAL Total:	792,700.00	792,700.00	121,430.30	127,968.07	-664,731.93	83.86%
	RevCategory: 38 - Miscellaneous Total:	792,700.00	792,700.00	121,430.30	127,968.07	-664,731.93	83.86%
RevCategory: 39 - Other Financing Sources							
CostCenter: 00000 - NON-DEPARTMENTAL							
100-00000.391112	TRANS IN STORMWATER/PPFA DS	235,000.00	235,000.00	0.00	0.00	-235,000.00	100.00 %
100-00000.391119	TRANS IN FIRE - PPFA DEBT SER	199,100.00	199,100.00	0.00	0.00	-199,100.00	100.00 %
100-00000.391121	TRANS IN WATER/PPFA DEBT SER	857,900.00	857,900.00	0.00	0.00	-857,900.00	100.00 %
100-00000.391142	TRANS IN GAS/PPFA DEBT SER	91,600.00	91,600.00	0.00	0.00	-91,600.00	100.00 %
100-00000.391150	TRANSFER IN SPLOST	86,600.00	86,600.00	0.00	0.00	-86,600.00	100.00 %
100-00000.393500	CAPITAL LEASE	668,300.00	668,300.00	0.00	0.00	-668,300.00	100.00 %
	CostCenter: 00000 - NON-DEPARTMENTAL Total:	2,138,500.00	2,138,500.00	0.00	0.00	-2,138,500.00	100.00%
	RevCategory: 39 - Other Financing Sources Total:	2,138,500.00	2,138,500.00	0.00	0.00	-2,138,500.00	100.00%
	Revenue Total:	31,701,400.00	31,701,400.00	1,150,602.64	2,160,698.72	-29,540,701.28	93.18%
Expense							
CostCenter: 11000 - OFFICE OF THE COUNCIL							
100-11000.511220	ELECTED/APPOINT OFFICIALS	40,200.00	40,200.00	3,350.00	6,700.00	33,500.00	83.33 %

		Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)	Percent Remaining
CostCenter: 75216 - COMMUNITY PROMOTIONS							
100-75216.522302	FEE WAIVER	0.00	0.00	3,658.00	3,658.00	-3,658.00	0.00 %
CostCenter: 75216 - COMMUNITY PROMOTIONS Total:		**0.00**	**0.00**	**3,658.00**	**3,658.00**	**-3,658.00**	**0.00%**
CostCenter: 75218 - PERRY UNIVERSITY							
100-75218.523930	MEETINGS	4,000.00	4,000.00	0.00	0.00	4,000.00	100.00 %
100-75218.531100	OPERATING SUPPLIES	2,000.00	2,000.00	32.78	32.78	1,967.22	98.36 %
CostCenter: 75218 - PERRY UNIVERSITY Total:		**6,000.00**	**6,000.00**	**32.78**	**32.78**	**5,967.22**	**99.45%**
CostCenter: 75219 - SPECIAL EVENTS ADMINISTRATION							
100-75219.511100	REGULAR EMPLOYEES	0.00	0.00	4,584.44	8,011.42	-8,011.42	0.00 %
100-75219.512100	EMPLOYEE LIFE INSURANCE	0.00	0.00	0.00	33.68	-33.68	0.00 %
100-75219.512130	EMPLOYEE DENTAL INSURANCE	0.00	0.00	0.00	75.41	-75.41	0.00 %
100-75219.512140	VISION INSURANCE	0.00	0.00	0.00	12.21	-12.21	0.00 %
100-75219.512200	FICA	0.00	0.00	347.72	607.64	-607.64	0.00 %
100-75219.512700	WORKER'S COMPENSATION	0.00	0.00	0.00	44.30	-44.30	0.00 %
100-75219.521200	PROFESSIONAL SERVICES	0.00	0.00	1,565.00	3,864.00	-3,864.00	0.00 %
100-75219.521310	INFORMATION RESOURCES	0.00	0.00	336.59	336.59	-336.59	0.00 %
100-75219.522300	RENTALS	0.00	0.00	480.00	480.00	-480.00	0.00 %
100-75219.523222	WIRELESS COMMUNICATION	0.00	0.00	86.30	86.30	-86.30	0.00 %
100-75219.523600	DUES & FEES	0.00	0.00	1,150.69	1,150.69	-1,150.69	0.00 %
100-75219.531100	OPERATING SUPPLIES	0.00	0.00	1,250.00	1,250.00	-1,250.00	0.00 %
100-75219.531210	WATER/SEWER SERVICES	0.00	0.00	0.00	10.04	-10.04	0.00 %
CostCenter: 75219 - SPECIAL EVENTS ADMINISTRATION Total:		**0.00**	**0.00**	**9,800.74**	**15,962.28**	**-15,962.28**	**0.00%**
CostCenter: 75233 - LIGHT THE NIGHT							
100-75233.521301	STAGE/LIGHT/AUDIO	0.00	0.00	1,800.00	1,800.00	-1,800.00	0.00 %
100-75233.521312	ARTIST FEES	0.00	0.00	3,130.50	3,980.50	-3,980.50	0.00 %
100-75233.523850	CONTRACT LABOR	0.00	0.00	3,580.00	3,580.00	-3,580.00	0.00 %
CostCenter: 75233 - LIGHT THE NIGHT Total:		**0.00**	**0.00**	**8,510.50**	**9,360.50**	**-9,360.50**	**0.00%**
CostCenter: 75235 - OPEN STREETS EVENT							
100-75235.523850	CONTRACT LABOR	3,100.00	3,100.00	0.00	0.00	3,100.00	100.00 %
CostCenter: 75235 - OPEN STREETS EVENT Total:		**3,100.00**	**3,100.00**	**0.00**	**0.00**	**3,100.00**	**100.00%**
CostCenter: 75236 - FALL FILM FESTIVAL							
100-75236.522300	RENTALS	0.00	0.00	0.00	4,743.24	-4,743.24	0.00 %
CostCenter: 75236 - FALL FILM FESTIVAL Total:		**0.00**	**0.00**	**0.00**	**4,743.24**	**-4,743.24**	**0.00%**
CostCenter: 75241 - ROBINS REGIONAL COC							
100-75241.523600	DUES & FEES	1,200.00	1,200.00	0.00	0.00	1,200.00	100.00 %
CostCenter: 75241 - ROBINS REGIONAL COC Total:		**1,200.00**	**1,200.00**	**0.00**	**0.00**	**1,200.00**	**100.00%**
CostCenter: 75242 - RESTRICTED - TECH & ENTREPRENEURSHIP ADV BRD							
100-75242.523930	MEETINGS	0.00	0.00	200.00	200.00	-200.00	0.00 %
CostCenter: 75242 - RESTRICTED - TECH & ENTREPRENEURSHIP AD		**0.00**	**0.00**	**200.00**	**200.00**	**-200.00**	**0.00%**
CostCenter: 75410 - PACVBA BOARD							
100-75410.521300	TECHNICAL SERVICES	7,000.00	7,000.00	375.77	375.77	6,624.23	94.63 %
100-75410.523110	LIABILITY INSURANCE	2,000.00	2,000.00	0.00	838.00	1,162.00	58.10 %
CostCenter: 75410 - PACVBA BOARD Total:		**9,000.00**	**9,000.00**	**375.77**	**1,213.77**	**7,786.23**	**86.51%**
CostCenter: 75420 - ADMINISTRATION							
100-75420.511100	REGULAR EMPLOYEES	125,000.00	125,000.00	8,959.92	15,679.86	109,320.14	87.46 %
100-75420.512100	LIFE INSURANCE	0.00	0.00	0.00	42.70	-42.70	0.00 %
100-75420.512200	FICA	0.00	0.00	716.04	1,245.42	-1,245.42	0.00 %
100-75420.512401	RETIREMENT CONTRIBUT- ICMA	0.00	0.00	448.00	784.00	-784.00	0.00 %
100-75420.512906	AUTO ALLOWANCE	0.00	0.00	400.00	600.00	-600.00	0.00 %
100-75420.521200	PROFESSIONAL SERVICE	0.00	0.00	150.00	300.00	-300.00	0.00 %
100-75420.521304	WEBSITE MAINTENANCE	15,000.00	15,000.00	3,500.00	16,500.00	-1,500.00	-10.00 %
100-75420.521310	INFORMATION RESOURCES	0.00	0.00	87.49	87.49	-87.49	0.00 %
100-75420.521900	MISCELLANEOUS	7,000.00	7,000.00	231.07	231.07	6,768.93	96.70 %
100-75420.522300	RENTAL	2,000.00	2,000.00	175.48	350.96	1,649.04	82.45 %
100-75420.523210	POSTAGE & FREIGHT	500.00	500.00	43.65	43.65	456.35	91.27 %